

# DEEP DAY

VIRTUAL DELAWARE EXECUTIVE EXCHANGE PROGRAM

October 22, 2020 | 9 a.m.- 4 p.m.

## DEEP DAY SPONSORSHIP FORM

Sponsorship levels and benefits are outlined below. Please select the level of sponsorship you will provide by checking the appropriate box.

- Platinum Level - \$7,500**
- Two-page recognition/ad in the program booklet, along with top placement in all DEEP Day advertising
  - Corporate Day during Spring Semester 2021
  - Opportunity to have a representative speak at one of the DEEP Day sessions
  - Virtual spotlight
  - Interview room for the Company Virtual Information Fair
  - Resume book of high-achieving seniors and virtual morning "Meet & Greet"
- Gold Level - \$5,000**
- Full-page recognition/ad in the program booklet
  - Banner/logo placement in sponsored event (e.g. Business Case Competition, Networking Event )
  - Opportunity to have a representative speak at one of the DEEP Day sessions
  - Interview room for the Company Virtual Information Fair
  - Resume book of high-achieving juniors and seniors
- Silver Level - \$3,000**
- One-half page recognition/ad in the program booklet and logo displayed in all DEEP Day advertising
  - Interview room for the Company Information Fair
  - Opportunity to serve as mock interviewer/resume reviewer
- Bronze Level - \$1,500**
- One-quarter page recognition in the program booklet and all DEEP Day advertising
  - Virtual Display table space at the Company Information Fair
- Company Information Fair (Only) - \$1,000**
- Participant listing in program booklet
  - Virtual Display table space

### Please complete the information below:

Company name \_\_\_\_\_ Primary Contact Person \_\_\_\_\_  
Email \_\_\_\_\_

Representative (s) name 1. \_\_\_\_\_ 2. \_\_\_\_\_

### THANK YOU FOR YOUR SUPPORT!

Make checks payable made to **Delaware State University Foundation** with **DEEP Day** noted on the **memo line**.

Online payment options are also available.

**Please mail sponsorship form and check to:** Office of Student Engagement, c/o Yah Hughes, Delaware State University, 1200 N. DuPont Hwy., Bank of America Building, Suite 106, Dover, DE 19901

**DEADLINE for payment and ad copy: September 9, 2020**

**Please send all questions to [COBDEEPDay@desu.edu](mailto:COBDEEPDay@desu.edu).**

**Ad specifications: Attach additional information**

**Two pages:** 2 8.75 in. x 11.25 in. ♦ **Full page:** 8.75 in. x 11.25 in. ♦ **Half page:** 8.5 in. x 5.5 in. ♦ **Quarter page:** 4.25 in. x 5.5 in.