

**Major: Management**  
**Concentration: Business Analytics**  
**(BANL)**  
**Fall 2025**



**Department of Business Administration**

Freshman Fall Semester			Freshman Spring Semester		
Course	Course Name	Cr	Course	Course Name	Cr
UNIV-191	University Seminar I <sup>1</sup>	1	MTSC-125	Finite Math/Restricted Elect*	3
MTSC-121	College Alg./Restricted Elect*	3	ENGL-102	English Comp II <sup>1</sup>	3
ENGL-101	English Comp I <sup>1</sup>	3	PSYC-201	Intro to General Psychology	3
PHIL-101	Critical Thinking	3	ECON-208	Introductory Statistics	3
XXX-XXX	Natural Science Elective <sup>#</sup>	3	MIS-105	Microcomputer Applications	3
MGMT-100	Introduction to Business	3			
	Total Credits	16		Total Credits	15
Sophomore Fall Semester			Sophomore Spring Semester		
Course	Course Name	Cr	Course	Course Name	Cr
ACCT-204	Principles of Accounting I	3	ACCT-205	Principles of Accounting II	3
ECON-201	Principles of Macroeconomics	3	MIS-305	Management Info Systems	3
ECON-308	Statistical Analysis II	3	ECON-202	Principles of Microeconomics	3
ENGL-123	Rhetoric & Speech <sup>1</sup>	3	BANL-300	Introduction to Analytics	3
MGMT-201	Managerial Communications**	3	UNIV-291	Braven Ldshp & Career Acce <sup>##</sup>	3
	Total Credits	15		Total Credits	15
Junior Fall Semester			Junior Spring Semester		
Course	Course Name	Cr	Course	Course Name	Cr
MGMT-300	Principles of Management	3	GLOB-395	Global Societies <sup>1</sup>	3
FIN-300	Managerial Finance	3	MKT-300	Principles of Marketing	3
ENGL-XXX	World or African American Literature I or II <sup>#</sup>	3	MGMT-306	Operations Management	3
MTSC-225	Calculus for Business <sup>1</sup>	3	BANL-310	Programming for Analytics	3
BANL-380	Database for Analytics	3	BANL-381	Predictive Analytics	3
	Total Credits	15		Total Credits	15
Senior Fall Semester			Senior Spring Semester		
Course	Course Name	Cr	Course	Course Name	Cr
MGMT-325	Organizational Behavior	3	MGMT-445	Strategic Management***	3
MGMT-440	International Management	3	BANL-490	Analytics Capstone	3
ACCT-302	Business Law I	3	HRM-320	Personnel/HR Management	3
BANL-400	Visualization for Analytics	3	XXX-XXX	Arts and Humanities Elective	3
BANL-420	Big Data	3	HIST-XXX	World or African American History I or II <sup>#</sup>	3
	Total Credits	15		Total Credits	15

**Total Credits: 121**

- <sup>1</sup> **Must receive a Grade of ‘C’ or better in: All COB courses (MGMT, MIS, HRM, HTM, ACCT, ECON, FIN), core Gen. Ed. courses, and Math (MTSC) courses.**
- <sup>#</sup> See catalog for acceptable electives. Must have one African American and one Multicultural Experience course to meet General Education requirements.
- <sup>##</sup> UNIV 290 Path to Prof Success (alternative class for students who do not meet UNIV 291 requirements)
- <sup>\*</sup> Students must receive permission of Department Chairperson and may have to take College Algebra (MTSC 121) and/or Finite Math (MTSC 125) in place of Restricted Elective, if unable to place directly into MTSC 225; otherwise, Restricted Elective will be used to satisfy General Education requirements during freshman year.
- <sup>\*\*</sup> Writing Intensive Course(s)
- <sup>\*\*\*</sup> Senior Capstone