

*Adam Ahmad is the Community Reinvestment Act (CRA)  
Officer at Barclays US Consumer Bank*

Located in Wilmington, Delaware. Born and raised in the Philadelphia MSA, Adam has risen through the ranks at some of the financial industry's biggest names – utilizing his background in real estate and control as well as his passion for the surrounding community – to reach his current position with Barclays. As CRA Officer, Adam takes lead on Barclays' commitment to return a share of its capital back into the community in which it operates. He is responsible for identifying opportunities for capital investment and working with business owners, non-profits and real estate developers to see how Barclays can best help them be successful in their ventures. Through strong people skills, a keen sense of business acumen and his extensive network of contacts throughout the tristate – from corporate to nonprofit to political – Adam is forging Barclays' strongest community connections. Adam joined Barclays in 2013 as a Partnership Control Lead, looking at the processes involved in various business ventures and putting controls in place to ensure the company stayed protected throughout new product launches and initiatives. While in CCO Adam lead the risk identification and control management for some of the bank's largest partners such as American Airlines, Jet Blue and NFL. Prior to Barclays, he worked in real estate at JPMorgan Chase and as the Senior Risk and Control Analyst at Bank of America. During these past positions, Adam honed his forecasting skill as well as his ability to identify and mitigate reputational risk, both of which are necessary in his current role. Adam enjoys fostering and growing partnerships on behalf of Barclays, directly interacting with those making a difference in the communities of Delaware. Outside of work Adam is especially passionate about economic development and positively impacting businesses. Adam's keen sense for vetting businesses current and future growth potential makes him a strong fund manager for venture capital opportunities. Coming from a family of entrepreneurs, creating the ability to support a business with scaling and broadening their existing reach is his way of paying homage to those that came before him. Adam has a strong social media presence on LinkedIn with 2k+ followers Adam is a new transplant to Delaware with his wife, three children