

KRAIWINEE BUNYARATAVEJ

Department of Business Administration
Delaware State University
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EDUCATION

THE GEORGE WASHINGTON UNIVERSITY, Washington, D.C.
Ph.D. in International Business. Primary Field: International
Business/Finance, Secondary Field: International Macroeconomics.

THE GEORGE WASHINGTON UNIVERSITY, Washington, D.C.
Post-MBA Certificate in International Finance. May, 1998.

THE GEORGE WASHINGTON UNIVERSITY, Washington, D.C.
MBA – Finance and Investment. December, 1996.

THAMMASAT UNIVERSITY, Bangkok, Thailand.
Bachelor of Business Administration in Finance. March, 1994.

ACADEMIC AWARDS AND HONORS

The 2012-13 American Consortium on European Union Studies (ACES)-EU Center of
Excellence- GWU EU Research Center grant award.

The 2009-10 American Consortium on European Union Studies (ACES)-EU Center of
Excellence- GWU EU Research Center grant award.

Applied for the European Commission grant entitled “Getting to Know Europe: Local
Communities and the European Union” with Dr. Susan Cooper and Dr. Anthony
Armstrong, Wesley College.

Doctoral Scholarship Support Grant, the Academy of International Business, 2002 Annual
Meeting. Paper Title: “Measuring Economic Convergence in the European Union: A
Hierarchical Modeling Approach”.

Working Paper Series Grant, the European Union Research Center, The George
Washington University. Paper Title: “Economic Convergence in the ASEAN
Nations and Prospects for Forming a Single Currency Area”.

Working Paper Series Grant, the European Union Research Center, The George
Washington University. Paper Title: “The Optimum Currency Area Index for
European Union Enlargement”.

International Business Department Scholarship, the George Washington University. (*Based on Academic Merit*)

- 1998 – 1999
- 1999 – 2000

Beta Gamma Sigma, National Honor Society for Collegiate Schools of Business, May, 1997. (*Based on Academic Merit*)

Second class honors in education, Thammasat University, March, 1994. (*Based on Academic Merit*)

ACADEMIC POSITIONS

Visiting Associate Professor Department of Business Administration
Delaware State University 2022 – Present

Professor MBNA School of Business and Accounting
Wesley College, September 2017 – Present.

Associate Professor MBNA School of Business and Accounting
Wesley College, September 2011 – May 2017.

Assistant Professor MBNA School of Business and Accounting
Wesley College, September 2006 – May 2011.

Assistant Professor Department of Business/Health Administration and Economics,
Arcadia University, September 2004 – May 2006.

Lecturer International Business Department, The George Washington
University, May – June 2003.

Visiting Instructor International Business Department, The George Washington
University, August 2001 – May 2003.

Program Advisor International Business Department, The George Washington
University, August 2001 – May 2003.

Joint International MBA-MA Degree Programs, The George Washington
University, August 2000 – May 2003.

Graduate Teaching International Business Department, The George Washington

Assistant University, August 1998 – May 2001.
Faculty of Commerce and Accountancy, Thammasat University,
October 1992 – March 1994.

Research Assistant Finance Department, The George Washington University,
August 1998 – May 2001.

PUBLICATIONS

- Bunyaratavej, K. (2013). Honda Automobile (Thailand) and its Supply Chain Disruption. In S. Leon. (Ed.), *Cases in Sustainability: Applications in Supply Chain Management*, Financial Time Press, pp. 63-72.
- Bunyaratavej, K., & Hahn, E. D. (2012). “Reverse Offshoring of Services: The New Wave of Emerging Offshorers”. *International Journal of Service Science, Management, Engineering, and Technology*, 3(2), pp. 1-12.
- Hahn, E. D., & Bunyaratavej, K. (2011). “Offshoring of Information-intensive Services: Structural Breaks in Industry Life Cycles”. *Service Science*, 3(3), pp. 239-255.
- Hahn, E. D., Bunyaratavej, K., & Doh, J. P. (2011). “Impacts of Risk and Service Type on Nearshore and Offshore Investment Location Decisions: An Empirical Approach”. *Management International Review*, 51, pp. 357-380.
- Bunyaratavej, K., Doh, J. P., Hahn, E. D., Massini, S. & Lewin, A. Y. (2011). “Conceptual Issues in Services Offshoring Research: Implications for Organizational Management and International Business”. *Group & Organization Management*, (36)1, pp. 70-102.
- Hahn, E. D. & Bunyaratavej, K. (2010). “Services Cultural Alignment in Offshoring: The Impact of Cultural Dimensions on Offshoring Location Choices”. *Journal of Operations Management*, (28)3, pp. 186-193.
- Doh, J. P., Bunyaratavej, K. & Hahn, E. D. (2009). “Separable but not Equal: The Location Determinants of Discrete Services Offshoring Activities”. *Journal of International Business Studies*, 40(6), pp. 926-943.
- Hahn, E. D., Doh, J. P. & Bunyaratavej, K. (2009). “Risk in IS Offshoring: Firm Learning, Industry Competition and Offshore Location Choice”. *MIS Quarterly*, (33)3, pp. 597-616.
- Bunyaratavej, K., Hahn, E. D. & Doh, J. P. (2008). “Multinational Investment and Host Country Development: Location Efficiencies for Services Offshoring”. *Journal of World Business*, 43(2), pp. 227-242.
- Bunyaratavej, K., Hahn, E. D. & Doh, J. P. (2007). “International Offshoring of Services: A Parity Study”. *Journal of International Management*, 13(1), pp. 7-21.

Bunyaratavej, K. & Jayaraman, T. K. (2007). "Are the Pacific Island Countries Ready for a Single Currency?". *Journal of Developing Areas*. 40(2), pp. 141-155.

Bunyaratavej, K. & Hahn, E. D. (2005). "An Integrative Approach to Measuring Economic Convergence: The Case of the European Union". *Global Economy Journal*, 5(2), pp. 1-23.

Bunyaratavej, K. & Hahn, E. D. (2003). "Convergence and Its Implications for a Common Currency in ASEAN". *ASEAN Economic Bulletin*, 20(1), pp. 49-59.

Bunyaratavej, K. (2002). "The Suitability of the Maastricht Treaty Convergence Criteria and the European Union Enlargement". *Proceedings of the 2002 Academy of International Business – Northeast Conference*, pp. 70-79.

Working Paper

Bunyaratavej, K. & Jayaraman, T. K. (2005). "A Common Currency for the Pacific Region: A Feasibility Study". Department of Economics, University of South Pacific, USPEC Working Paper No. 2005/4.

Faculty Advisor for Students' Research

Canova, D. A., Day, E., Murphy, A., Sutton, W. B. (2011). "Foreign Direct Investment Determinants: The Case of the United States and China". *Proceedings of the 2011 National Conference on Undergraduate Research (NCUR) 2011*.

CONFERENCE PRESENTATIONS

Bunyaratavej, K. & Hahn, E. D. (2013) "Economic Convergence in the Euro Area", Presented at the 16th International Academy of Management and Business Conference, Washington, D.C., November 6-7, 2013.

David, G. (2012). "The Housing Bubble: Explanatory Variables of Housing Prices", Presented at the Decision Sciences Institute Annual Meeting, San Francisco, CA, November 17-20, 2012, mentored by Bunyaratavej, K. and Wentzien, D.

Hahn, E. D. & Bunyaratavej, K. & Doh, J. P. (2010). "Reverse Offshoring of Services: The New Wave of Emerging Offshorers". Presented at the Institute for Operations Research and the Management Sciences Annual Meeting, Austin, TX, November 7-10.

Hahn, E. D. & Bunyaratavej, K. & Doh, J. P. (2009). "Services Nearshoring: An Empirical Perspective on Location Determinants". Presented at the Institute for Operations Research and the Management Sciences Annual Meeting, San Diego, CA, October 11-14.

- Hahn, E. D. & Bunyaratavej, K. (2009). "Cultural Aspects of Offshoring of Services". Presented at Academy of International Business Annual Meeting, San Diego, CA, June 27-30, 2009.
- Doh, J. P., Bunyaratavej, K. & Hahn, E. D. (2008). "Separable but not Equal: The Location Determinants of Discrete Services Offshoring Activities". Presented at School of Business, the George Washington University, November 14, 2008. (*Presentations were by invitation only.*)
- Hahn, E. D. & Bunyaratavej, K. (2008). "Services Offshoring Maturation Sequencing: A Bayesian Approach". Presented at the Institute for Operations Research and the Management Sciences Annual Meeting, Washington, D.C., October 12-15, 2008
- Hahn, E. D. & Bunyaratavej, K. (2008). "Offshoring of Information-intensive Services: Structural Breaks in Industry Life Cycles". Presented at the 2nd Annual Offshoring Research Network (ORN) Conference and Workshop and the 9th Annual International Business Research Forum: International Sourcing arranged by Temple University and Duke University, Philadelphia, PA, April 3-5, 2008.
- Bunyaratavej, K. & Hahn, E. D. (2007). "Service Cultural Alignment in Offshoring". Presented at the 38th Annual Meeting of the Decision Sciences Institute, Phoenix, Arizona, November 17-20, 2007.
- Hahn, E. D., Doh, J. P. & Bunyaratavej, K. (2007). "Risk in IS Offshoring: Firm Learning, Industry Competition and Offshore Location Choice". Presented at University of Delaware, Delaware, October 12, 2007. (*Presentations were by invitation only.*)
- Bunyaratavej, K. & Hahn, E. D. (2007). "Outward Foreign Direct Investments from China: Theory and Determinants". Presented at the Academy of International Business Annual Meeting, Indianapolis, Indiana, June 25-28, 2007.
- Doh, J. P., Bunyaratavej, K. & Hahn, E. D. (2007) "Offshoring Strategy and Its Implications for FDI Location Theory". Presented at the Academy of International Business Annual Meeting, Indianapolis, Indiana, June 25-28, 2007.
- Doh, J. P., Bunyaratavej, K. & Hahn, E. D. (2007) "Offshoring of Services: Implications for FDI Theory and Research". Presented at the First Annual Research Conference and Workshop on Offshoring, Duke University, North Carolina, April 14-16, 2007.
- Hahn, E. D., Bunyaratavej, K. & Doh, J. P. (2006). "Host Country Efficiency in Services Offshoring: A Comparative Approach". Presented at the Institute for Operations Research and the Management Sciences Annual Meeting 2006, Pittsburgh, Pennsylvania, November 5-8, 2006.
- Bunyaratavej, K., Hahn, E. D. & Doh, J. P. (2006). "International Offshoring of Services: A Parity Study". Presented at the 7th Annual International Business Research Forum, Temple University, Philadelphia, Pennsylvania, April 1, 2006.

- Bunyaratavej, K. (2006). "Economic Convergence: Lessons from the Euro". Presented at the 2006 Annual Meeting of the Allied Social Science Associations, Boston, Massachusetts, January 6-8, 2006.
- Bunyaratavej, K. & Hahn, E. D. (2005). "Services Offshoring: A Transnational Perspective". Presented at the 36th Annual Meeting of the Decision Sciences Institute, San Francisco, California, November 19-22, 2005.
- Bunyaratavej, K. & Hahn, E. D. (2005). "Offshore Outsourcing: An Efficiency Perspective on Six Emerging Markets". Presented at the Academy of International Business Annual Meeting, Québec City, Canada, July 9-12, 2005.
- Bunyaratavej, K. (2003). "Who Carried the Flu Virus in the Asian Crisis?". Presented at the Academy of International Business Annual Meeting 2003, Monterey, California, July 5-8, 2003.
- Bunyaratavej, K. (2002). "The Suitability of the Maastricht Treaty Convergence Criteria and the European Union Enlargement". Paper presented at the Academy of International Business Northeast 2002 Meeting, Salisbury, Maryland, September 26-28, 2002.
- Bunyaratavej, K. & Hahn, E. D. (2002). "Measuring Economic Convergence in the European Union: A Hierarchical Modeling Approach". Paper presented at the Academy of International Business Annual Meeting, San Juan, Puerto Rico, June 28-July 1, 2002.
- Bunyaratavej, K. & Hahn, E. D. (2002). "Economic Convergence in the ASEAN Nations and Prospects for Forming a Single Currency Area". Paper presented at the Twelfth Annual International Conference of the International Trade & Finance Association, Bangkok, Thailand, May 28 – June 2, 2002.
- Bunyaratavej, K. (2001). "The Optimum Currency Area Index for European Union Enlargement". Paper presented at the Eleventh Annual International Conference of the International Trade & Finance Association, Washington, D.C., May 26-29, 2001.

CONFERENCE ATTENDANCE

- 2015 NABE Foundation Economic Measurement Seminar Certificate Program, July 20-21, 2015, Washington, D.C.
- 2015 Accreditation Council for Business Schools & Programs (ACBSP) Annual Conference, June 12-15, 2015, Philadelphia, PA.
- 2013 Accreditation Council for Business Schools & Programs (ACBSP) Annual Conference, June 21-24, 2013, Salt Lake City, UT.

AREAS OF RESEARCH AND TEACHING INTEREST

Supply Chain
Finance

Investments

Personal Finance

Offshoring/Outsourcing

Economic Convergence

International Finance and Global Financial Markets

The European Economic and Monetary Union (EMU) and the Euro