

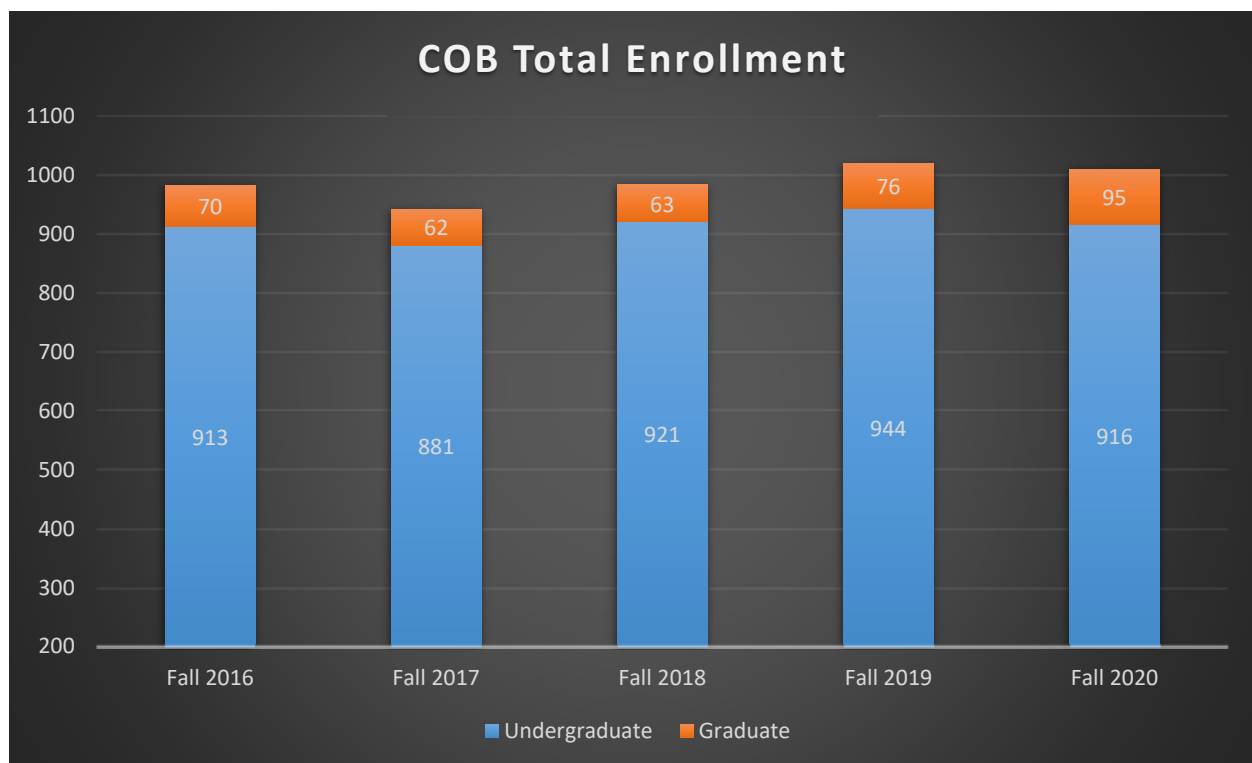
Delaware State University – College of Business Student Information

COB Strategic Goals

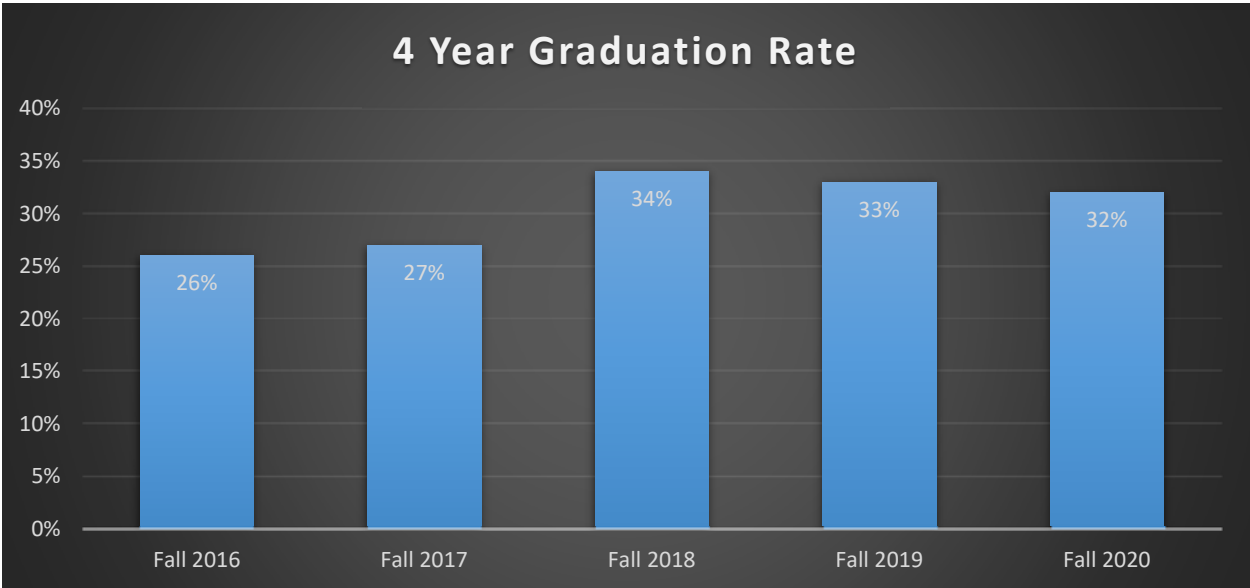
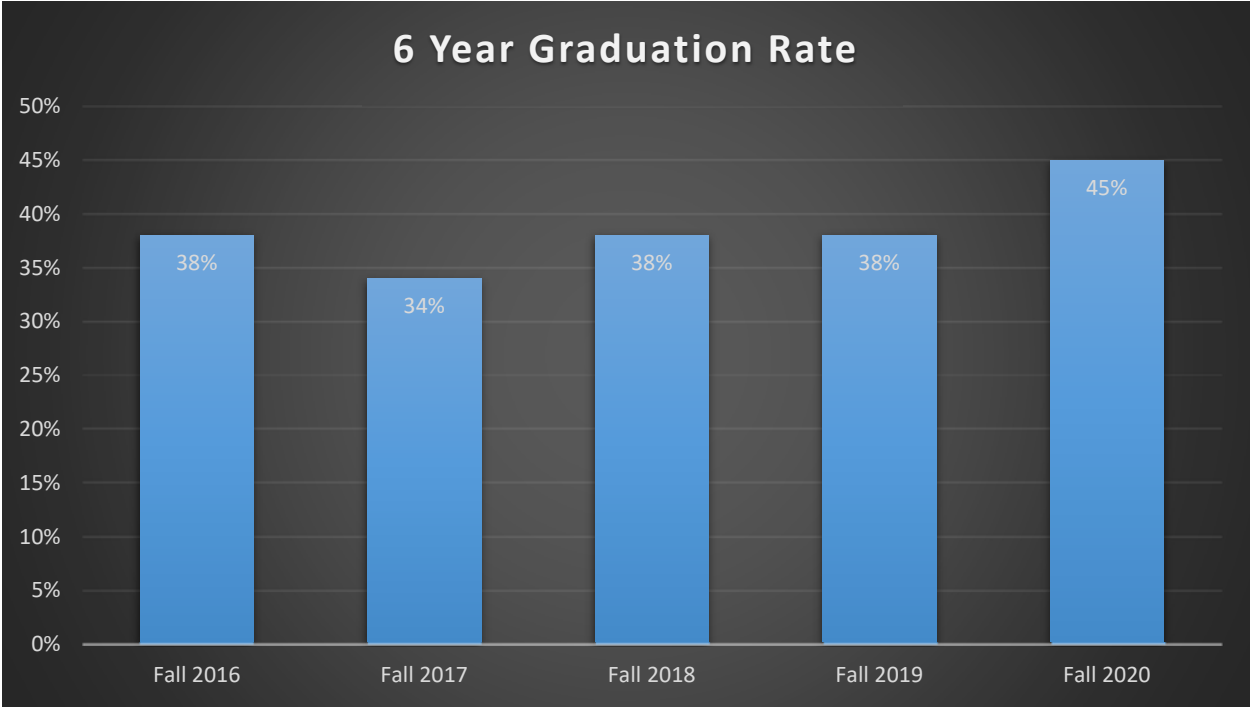
Goal 1	Maintain an exceptional learning and supportive environment that provides high quality programs and engaged student learning.
Goal 2	Recruit, retain, and graduate students prepared for the global workplace.
Goal 3	Increase and promote sustained research that promotes innovation and provides impact for the discipline and COB stakeholders.
Goal 4	Improve, expand and strengthen outreach programs that impact local, regional and global communities.
Goal 5	Enhance Environmental Stewardship to improve support for teaching and scholarly endeavors that impact environmental sustainability.
Goal 6	Enhance, leverage and diversify resources to fulfill the COB mission

COB Enrollment

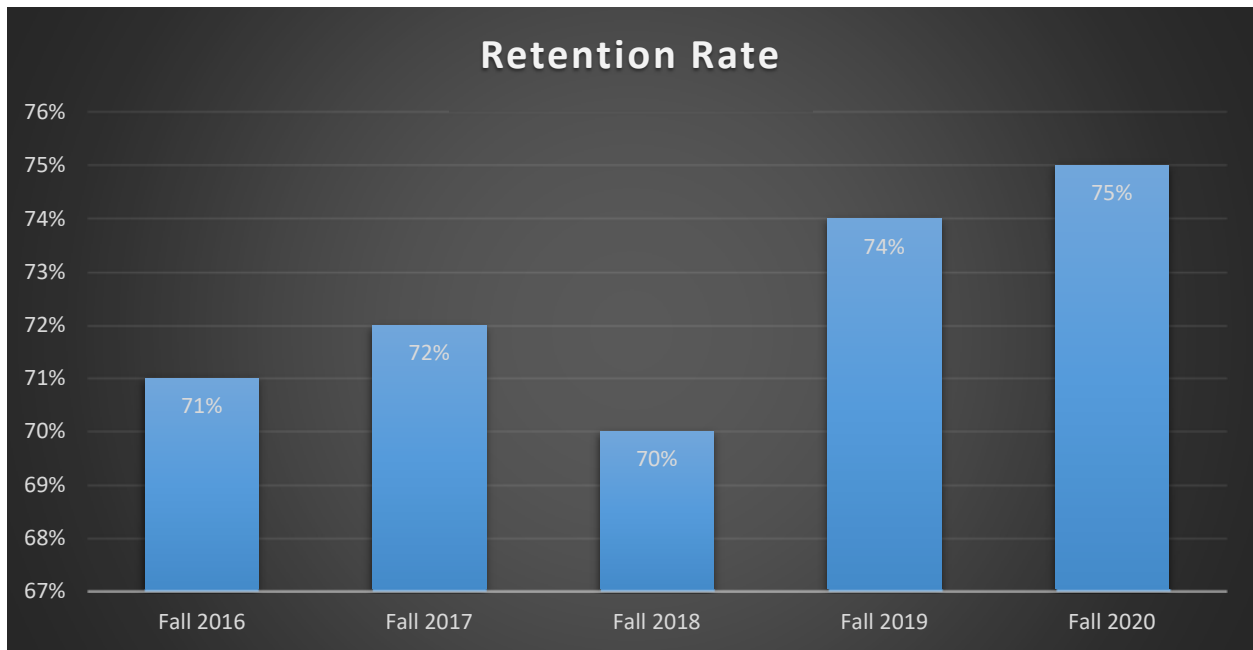
Major	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Accounting	108	112	112	95	83
Accounting Ningbo	173	192	182	184	189
Finance	0	0	0	7	67
Business Management	343	316	322	327	287
Hospitality	29	23	31	32	20
Total Undergraduate AACSB	653	643	647	645	646
Aviation (not AACSB)	100	87	109	126	118
Sport Management (not AACSB)	160	151	165	173	152
Total Undergraduate	913	881	921	944	916
MBA	35	36	38	37	42
MSA (not AACSB)	35	26	25	39	53
Total COB	983	943	984	1020	1011
Total COB – AACSB	688	679	685	682	688



Graduation Rates



Retention Rates



Student Engagement

