

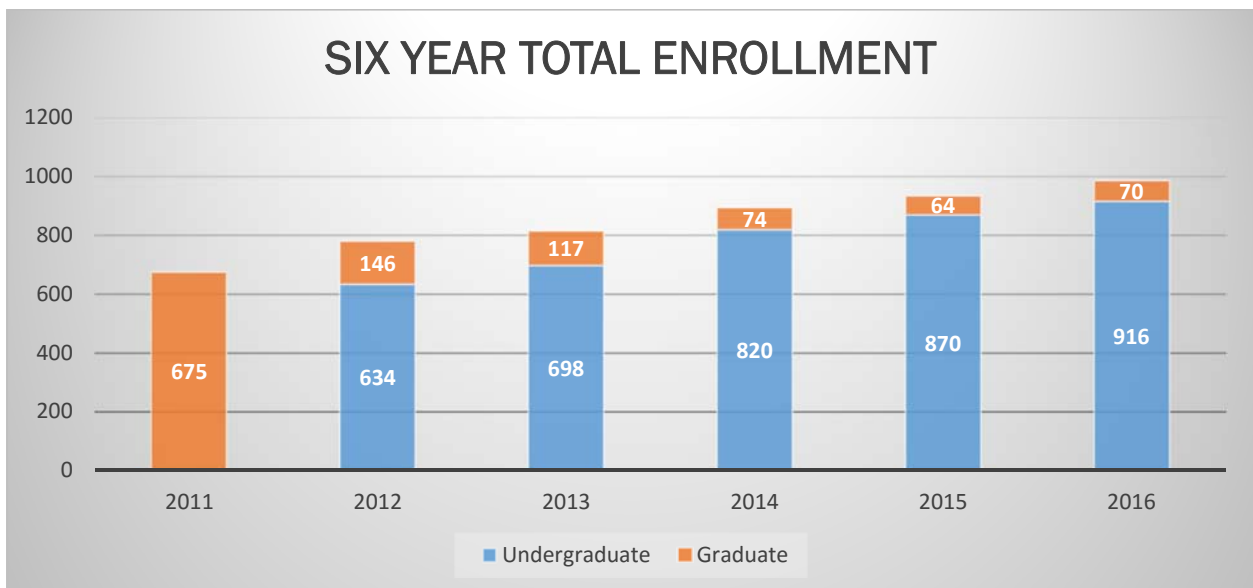
Delaware State University – College of Business Student Information

COB Strategic Goals

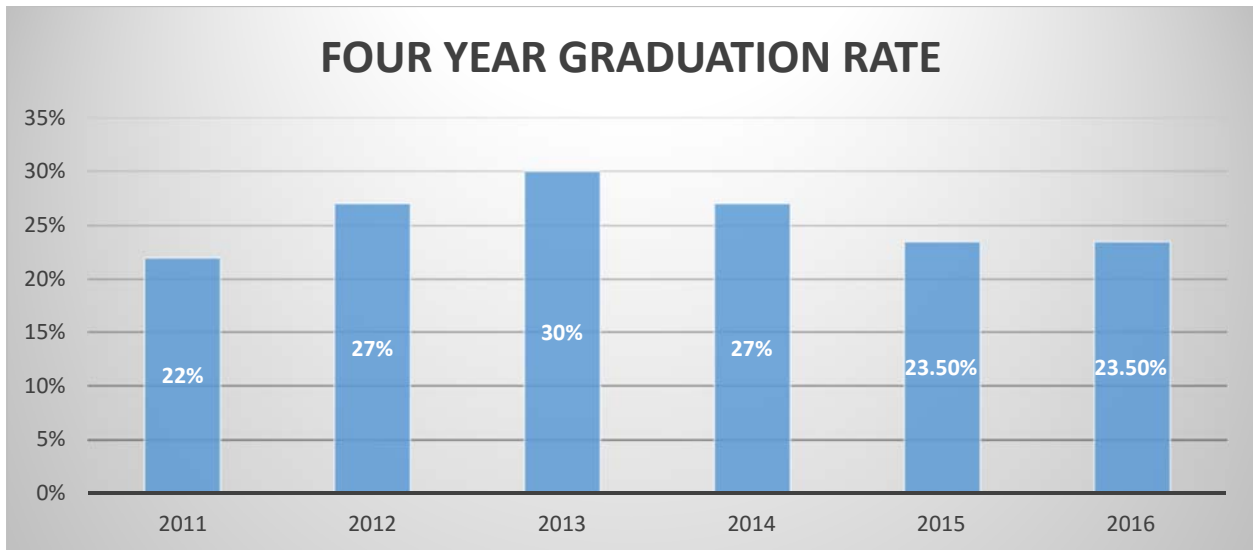
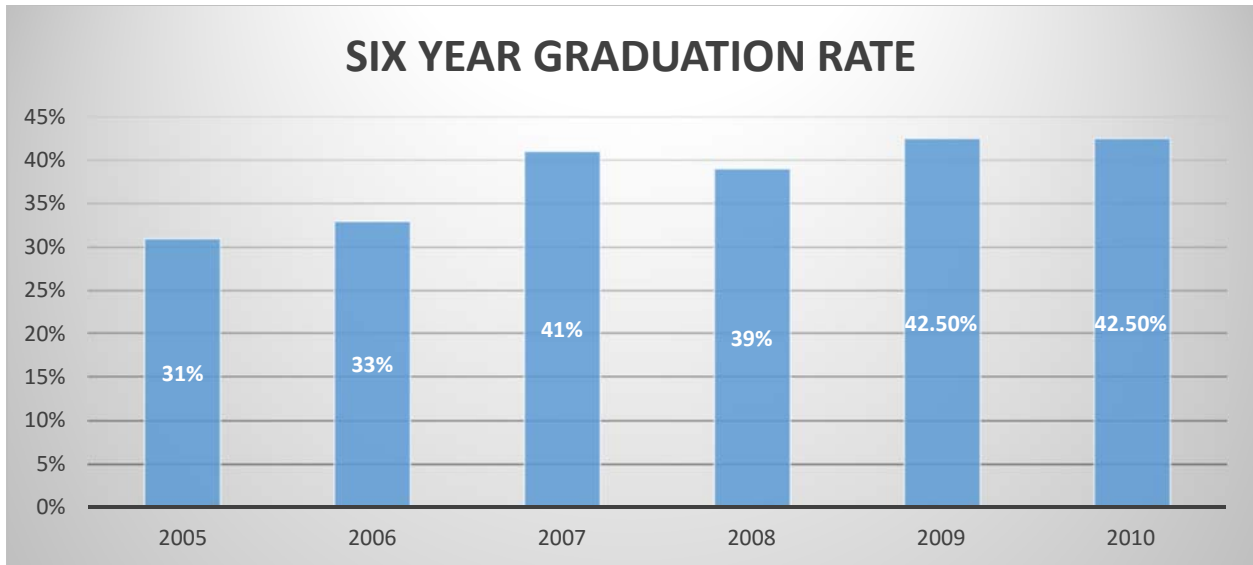
Goal 1	Maintain an exceptional learning and supportive environment that provides high quality programs and engaged student learning.
Goal 2	Recruit, retain, and graduate students prepared for the global workplace.
Goal 3	Increase and promote sustained research that promotes innovation and provides impact for the discipline and COB stakeholders.
Goal 4	Improve, expand and strengthen outreach programs that impact local, regional and global communities.
Goal 5	Enhance Environmental Stewardship to improve support for teaching and scholarly endeavors that impact environmental sustainability.
Goal 6	Enhance, leverage and diversify resources to fulfill the COB mission

COB Enrollment

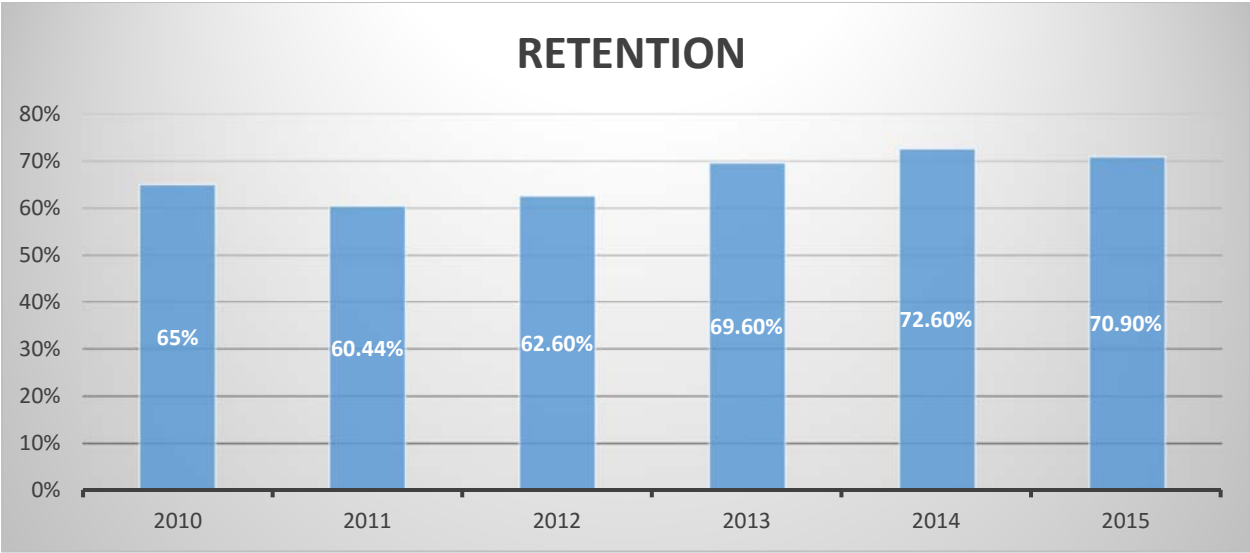
Major	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Accounting	124	131	123	120	118
Accounting Ningbo		0	42	161	170
Business Management	323	278	305	300	327
Hospitality	<u>37</u>	<u>28</u>	<u>28</u>	<u>27</u>	<u>22</u>
Total Undergraduate AACSB	484	437	498	608	637
Aviation	68	68	66	86	95
Sport Management	<u>122</u>	<u>129</u>	<u>134</u>	<u>113</u>	<u>137</u>
Total Undergraduate	674	634	698	807	869
MBA	102	119	96	55	37
MSSA (not AACSB)	<u>28</u>	<u>27</u>	<u>21</u>	<u>25</u>	<u>27</u>
Total COB	804	780	815	887	933
Total COB – AACSB	586	556	594	663	674



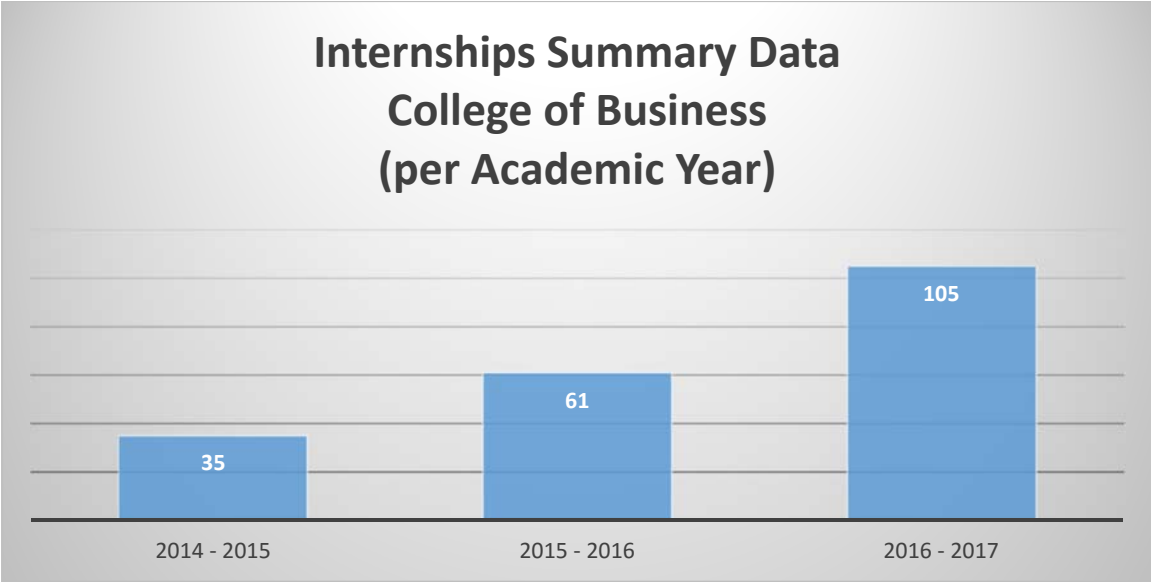
Graduation Rates



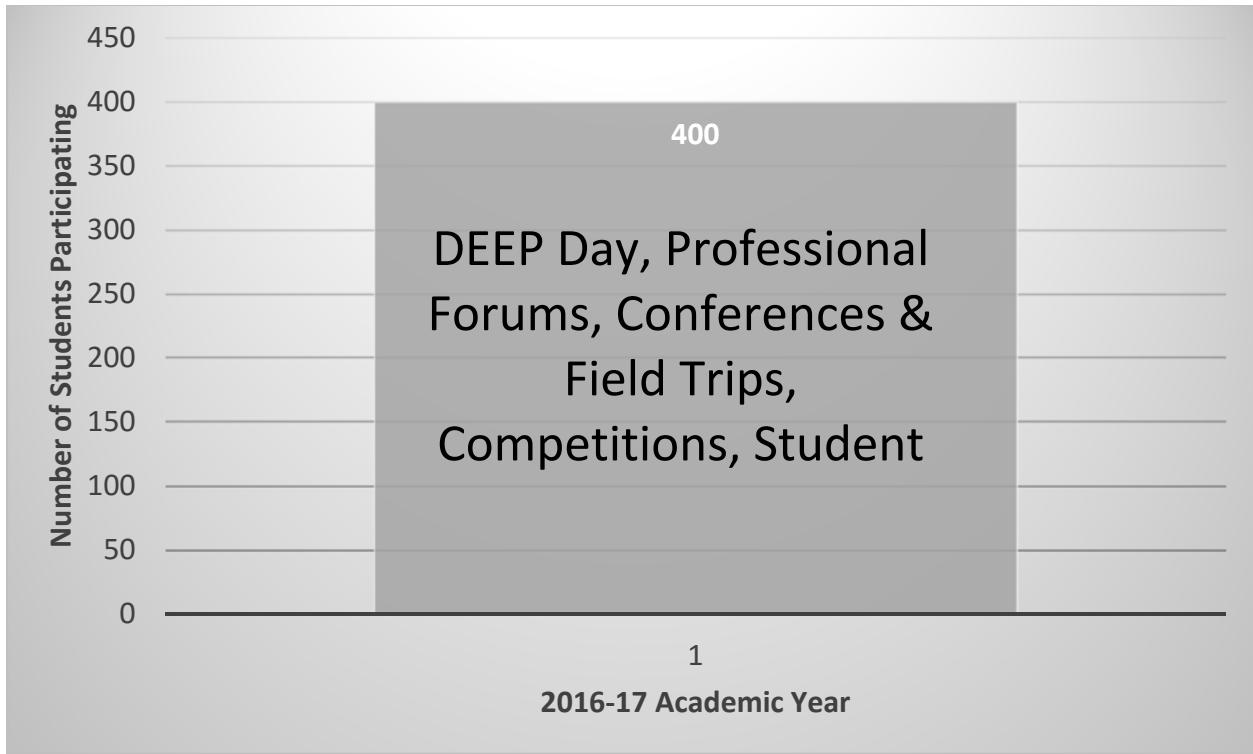
Retention Rates



COB Internships



Student Accomplishments



Selected Competitions and Conferences

Competition	When	# of Students
<i>KPMG Leadership Skills Development Program</i>	Spring 2017	12
Central Delaware Chamber of Commerce's <i>Young Professionals Conference</i>	Spring 2017	22
<i>Financial Planners of America</i> Career Fair	Spring 2017	6
Economic Development Marketing and Attraction	Spring 2017	3
<i>Technology Tools for Today</i>	Spring 2017	2

<u>National Diversity Case Competition</u>	Spring 2017	4
<u>Professionals in Sports Day</u>	Fall 2016	30
<u>HBCU – Athletic Research Consortium (HBCU-ARC) Conference</u>	Fall 2016	2
<u>NE ERPSim Competition</u>	Fall 2017	7
STOMPP SAP analytics technology	Fall 2016	70
STOMPP SAP Design Thinking	Fall 2016	25
<u>National Intercollegiate Flying Association (NIFA) Region 7 Competition</u>	Fall 2016	9
National SAFECON Flight Competition	Spring 2017	XX
Meet the CEO – SAP Bill McDermott	Spring 2017	5
Deloitte Case Competition	Spring 2017	6
Black Business Students Forum Conference	Spring 2017	30
Mentorship Program	Ongoing	50